

MISSION STATEMENT

Obuda University is a practice-oriented institution of technical higher education meeting the challenges of industry and society in the 21st century. Its goal is to set a new and sustainable development path, which will make it an outstanding technical university of Hungary, the Carpathian Basin as well as Central and Eastern Europe in terms of its educational profile, research and industrial development. For such a full-spectrum technical education institution the main objective is to catch up with the world's leading universities and achieve the metrics of the world's top 1,000 universities through consistent hard work.

The University's fundamental mission is to manage education - research - innovation - social responsibility in an optimal, efficient and competitive way.

The University regards its staff and students as its most valuable assets. The University's hallmark is the knowledge it imparts and the knowledge acquired by its citizens. To this end, the continuous development of the training portfolio responding rapidly to the needs of the labour market is a main priority, and new interdisciplinary courses and specialisations such as cyber security, artificial intelligence, energy, military specialisations, robotics, medical engineering, SMART systems and SMART architecture, electric drives as well as creative training courses transforming the light industry are all being added to the educational options. In addition to the standardised restructuring of BSc and MSc programmes new doctoral schools are to be established, which may possibly be staffed by the University's educators. By these means the opportunity for reproducing scientific talents within the institution will be provided.

The University aims to continuously improve and maintain high standards of academic performance. In order to achieve these goals the University Research and Innovation Centre (ERC) provides a stable professional background through which the consolidation of the start-up ecosystem, the support for integrating new in-house and external results into the innovation chain as well as the increase of the volume of direct industrial collaborations and R&D&I contracts will be made obtainable. The purpose is to involve a wide range of market actors in the university business processes in line with the challenges of Industry 4.0, and contribute to the creation of Science and Innovation Parks through these collaborations as well as to join the National Laboratories to the greatest extent possible.

A key objective is to cooperate with a wider range of international partner institutions, thereby increasing the visibility and recognition of the University in the international education market, which is expected to result in a gradual growth in the number of foreign students. The University also aims to attract renowned and recognised foreign experts from partner institutions in order to further improve the effectiveness and quality of education and research activities. In addition, strengthening relations with Hungarian higher education institutions outside Hungary both in education and research is also aspired.

Last but not least, in line with its third mission and research objectives, the University intends to maintain and strengthen its sites in the Convergence Region of Székesfehérvár, Salgótarján, Kaposvár and Nyírbátor, encouraging the local population to pursue higher education studies in the same region.

The University is also committed to quality and student-centred development, as well as to the high quality implementation of its other business activities, and in order to achieve this it is developing a quality management system involving a wide range of internal and external stakeholders, taking into account the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG) as well as the principles of Total Quality Management.

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