## ÓE ÓBUDAI EGYETEM OBUDA UNIVERSITY

## **QUALITY POLICY**

As an active and recognised player in the global higher education market Obuda University is a leading university in the field of technical higher education in Hungary. Students are positioned at the heart of our activities. Our aim is to ensure the institution's competitiveness and professional recognition through reliable, high-quality teaching, research and other services both in Hungary and abroad. Our fundamental mission is to serve the society, the economy as well as our industrial partners through the transfer and development of high quality, state-of-the-art knowledge and our continuously expanding innovation.

The University's management is committed to creating a culture of quality based on the principles of Total Quality Management in order to implement its strategy as set out in its Institutional Development Plan. The University conducts its higher education activities within the framework of the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG), which applies to undergraduate and doctoral programmes.

By developing a new, multi-faceted, student-centred higher educational model, the University aims to produce highly qualified engineers, computer scientists, mathematicians, economists, engineering teachers as well as PhD/DLA doctors equipped with such marketable knowledge that will hallmark the knowledge obtainable at the University for both the domestic and international labour markets.

We strive to establish a network-based, cross-border, practice-oriented university that extends to the Carpathian Basin and applies educational methods meeting the demands of the 21st century. This institution will offer high-level higher education, including vocational training, bachelor's, master's, and doctoral programs, while fully meeting the expectations of our industrial partners. It will also engage in internationally recognized research, development, and innovation activities within a continuously renewing infrastructural environment.

Our objective is to catch up with the world leaders, and steadily expand and strengthen our international position.

The management of the institution strives to develop the quality-oriented thinking of the university citizens continuously, and to make the commitment to quality an internal drive for all staff members, furthermore to continuously improve their knowledge and skills, and strengthen their ownership approach both in their private lives and work.

The management of the university expects all students and staff, including those working outside the framework of the outsourced, commissioned activities, to contribute their personal knowledge and responsibility to the success and effective operation of the University.

The University promotes academic integrity and freedom, acts against all forms of intolerance, discrimination and fraud affecting its citizens and ensures extensive involvement of external stakeholders in quality development processes.

Budapest, 2 August 2021

Prof. Dr. Levente Kovács

Rector