

Central European University Visibility, Excellence and Ranking Forum

Óbuda University, Budapest
November 4, 2022



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Óbuda University, Budapest
November 4, 2022
9:00 – 15:00

Room F.09
Óbuda University
[Online](#) / Bécsi út 96/b, 1034 Budapest, Hungary

You can register for the event [here](#)

Link to the [conference](#)



University Visibility, Excellence and Ranking Forum

Óbuda University

Date and Time: November 4, 2022 | 9:00 am

Venue: Óbuda University, Room F.09

Address: Bécsi út 96/b, H-1034 Budapest, Hungary

INTRODUCTION

International and national university rankings are having a growing influence on the choices of different actors in higher education: students, future employers, policy makers etc.

International rankings distinguish with a relatively high degree of confidence between universities at the top of the rankings. They are the completely visible universities, each with a specific ranking every year. As we move away from the highly ranked universities which have their own rank per institution, it becomes harder to explain and understand the difference

between universities, so they are placed in larger and larger ranges. Most universities in the Central European region are in the range under 1000 range, and in many cases the exact position is difficult to identify. The objective of V4 University Visibility project is to examine the excellence of these universities. The Central European University Visibility, Excellence and Ranking Forum aims to provide insights into region-specific challenges and opportunities through the collaboration of project partners and international experts from Times Higher Education and Elsevier.

PROGRAM

9:00 – 11.30 | MORNING SESSION

Conference Chairpersons

Prof. László Gulácsi DSc, vice-rector for research, Óbuda University, Project leader V4 University Visibility Project

9:00 – 9:10 | Opening speech

Prof. Dr. Levente Kovács Rector, Óbuda University

9:10 – 9:40 | Higher Education excellence and performance analysis in Hungary, Poland, Czech Republic and Slovakia. What is the data telling us so far and what to prepare for in the future

Nicolas Cletz Regional director at Times Higher Education

Abstract:

When analyzing and reporting data related to rankings, there are two directions to look in. It is important to know the current situation, the current performance of the institutions. Only with this knowledge and by taking account of changes can we look to the future and build a strategy for what changes can be expected and what

goals can be achieved. Nicolas Cletz's presentation will therefore focus on:

- Country level performance for Hungary, Poland, Czech Republic and Slovakia in World University Rankings. Very high level analysis of relative strengths and weaknesses, potential identification of common issues and success story.
- Changes in the THE methodology: preview of 3.0 methodology to be used for next iteration of WUR, what are potential challenges and opportunities?

9:40 – 10:00 | V4 University Visibility project - objectives and milestone results

Barbara Tóth Óbuda University, Budapest
Prof. László Gulácsi DSc vice-rector for research, Óbuda University, Budapest

10:00 – 10:20 | Continuous improvement: University Excellence and Ranking in Czech Republic

Ing. Michaela Blahová, Ph.D; Department of Finance and Accounting, Faculty of Management and

Economics, Tomas Bata University in Zlín
Ing. Přemysl Pálka, Ph.D. Vice-Dean for International Relations Faculty of Management and Economics Department of Finance and Accounting Tomas Bata University in Zlín

Mgr. Pavel Holík (Tomas Bata University in Zlín); **Hana Janečková** (Tomas Bata University in Zlín)

10:20 – 10:30 | Break

10:30 – 10:50 | Development of Polish higher education systems in context of excellence and university visibility

Eryk Głodziński, Eng. PhD, DSc, Warsaw University of Technology

Wojciech Roszka, PhD, Poznań University of Economics and Business

dr hab. inż. Ryszard Klempous PhD (Wrocław University of Technology), DSc.; **Walczak Renata** (Warsaw University of Technology); **Prof. Roman Jaskulski Dsc** (Warsaw University of Technology)

10:50 – 11:10 | Measuring University Excellence in the Slovak Republic in the Context of Visibility

Ing. Andrej Takáč, Worker for foreign relations, Department of Science and International Scientific Cooperation, Rectorate, Slovak University of Technology in Bratislava, Vazovova 5, 812 43 Bratislava 1, Slovak Republic

PhDr. Kvetoslava Rešetová, PhD. (Slovak University of Technology in Bratislava), **Ing. Alena Findrik Balogová** (Technical University of Košice), **Ph.D., JUDr. PhDr. Branislav Kadlečík** (Slovak University of technology in Bratislava), **Juraj Majcher** (Technical University of Košice)

11:10 – 11:30 | Ranking trends in Hungary. What is the future?

Dr. Dániel Kehl, Faculty of Business and Economics, University of Pécs

11:30 – 13:00 | Break

13:00 – 15.00 | AFTERNOON SESSION

Conference Chairpersons

Prof. László Gulácsi DSc, vice-rector for research, Óbuda University, Project leader V4 University Visibility Project

13:00 – 13:30 | Bibliometric parameters for academic rankings and opportunities for improvements

Galina Yakshonak, Elsevier, Costumer Consultant, Research Intelligence team

13:30 – 13:50 | Hungary's success story, the continuing progress of Semmelweis University in the international rankings

Dr. Marcel Pop, Director of International Relations, Semmelweis University

Péter Szluka, Director of Central Library, Semmelweis University

13:50 – 14:10 | Discussion

14:10 – 14:30 | Break

**14:30 – 14:50 | Numbers and cultures:
The social, cultural and economic determination
of international university rankings**

Dr. György Fábri, associate professor, Social Communication Research Group, Faculty of Pedagogy and Sociology, Eötvös Loránd University (ELTE); International Ranking Expert Group (IREG), member of the executive committee

14:30 – 14:50 | Panel discussion

14:50 – 15:00 | Take home message and closing

Prof. László Gulácsi DSc, vice-rector for research, Óbuda University